

## Job Title

### Watered Gardens Ministries and True Charity Graphic Designer

## Summary/Objective

To assist with all graphic design needs for Watered Gardens Ministries and the True Charity Initiative

## Essential Functions

- Design and edit all needed graphics—for web, email, social media, and print
- Assist in management of websites, social media, and print

## Essential Competencies

- Has a good working knowledge of Adobe Photoshop, Illustrator, InDesign, Microsoft Word, and PowerPoint.
- Knows how to design attractive, on-brand layouts for websites, social media, and print.
- Is comfortable working with vector and raster graphics, short and long written documents, and photographs—often all of them together.
- Photography skill and experience not required, but strongly preferred.
  - Besides having a good eye for composition, what we mean by “photography skill” is that you know and understand how to use shutter speed, aperture, and ISO along with the right focal length to capture the image you need.
- Experience with email marketing tools such as Mailchimp and website content management tools such as WordPress is preferred.

## Other Preferences/Requirements

- Experience in nonprofit work
- Attention to detail
- Committed follower of Christ
- A strong proponent of privately funded approaches to helping the poor
- A servant’s conduct
- Experience managing a creative communications team

## Employment Details

This is a full-time position. The candidate should ideally live within the Joplin 4-State region. If hired, the candidate would report to the VP of Advancement and would be part of the overall Advancement Team for Watered Gardens Ministries, a religious not-for-profit headquartered in Joplin, MO, and the True Charity Initiative.